



BTR Controls Inc.
1570 Todd Farm Drive
Elgin, IL 60123 USA
847.608.9500
info@btrcontrols.com
www.btrcontrols.com

BTR Controls Press Release

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BTR Controls Launches New Corporate Website

New site reinforces BTRs expertise delivering innovative custom control solutions that fit the exact needs of OEM high-speed door manufacturers to better serve their end user clients.

Elgin, IL. June 1, 2023 – BTR Controls Inc, a custom control solutions company that develops and manufactures products for industrial door, gate, and dock manufacturers, today announced the launch of its newly redesigned website, www.btrcontrols.com. In addition to being faster and more user-friendly, this new website more clearly communicates BTR’s commitment of providing “Total Solutions” to customers based on their specific requirements.

For over 35 years, BTR has stood behind its “Total Solution” promise, which includes:
1) offering customers an exceptional level of engineering excellence by designing customized, innovative, and cost-effective control solutions that fit their exact needs; 2) providing turn-key finishing services that include manufacturing, testing, and assembling of all components; and 3) guaranteeing that BTR components will universally connect with customers’ existing equipment.

(more)

“The ‘*total solution*’ concept is nothing new here at BTR,” said Brian Ott, Vice President of Operations at BTR Controls. “Our website relaunch clarifies how we help our OEM customers and their end-user clients customize access points in their warehouses to make them safer, easier to maintain, and more operationally efficient. This level of a customized solution is unmatched in the high-speed door industry today.”

“This new website sets the stage for the upcoming launch of our new next generation controller,” said Rik Bruns, President of BTR Controls. “Door manufacturers will soon have a customizable solution that was developed specifically for the industrial high-speed door marketplace and addresses real day-to-day issues that facilities face.”

Door manufacturers are invited to visit the new BTR Controls website to discover how a total custom solution would benefit their bottom line.

About BTR Controls Inc.

BTR Controls Inc. develops and manufactures custom control products for industrial door, gate, and dock manufacturers, including innovative controllers, wireless safety and electromechanical devices, LED signaling systems, and real-time data acquisition solutions. BTR Controls is strategically located in the northwest suburbs of Chicago. Visit our website at www.btrcontrols.com to view our full line of products, including the Digital Gateway®II advanced variable speed door controller, Digital Gateway-Mini® with lower voltage and power capability, SeyWave® Wireless System with safety sensor and remote push button/pull cord stations, Illumadoor® Signaling System, and Encoders.

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